



PRIYAMVADA SUSTAINABILITY CONSULTING LLC

**PSC is Facilitating Sustainable  
Development for a Clean Future**



**Priyamvada Sustainability Consulting, LLC (PSC)** brings US green technologies and investors in the energy, waste management, transportation, and infrastructure sectors into the Middle East, India, and Africa through providing strategic management, regulatory, and financial advisory services. We are also the international business development team for US companies wishing to enter these new markets. In addition, we assist firms abroad with entering the US market.

## OUR VALUES

Our mission is to facilitate sustainable development and grow the green economy. PSC believes that only by integrating law and policy, science and technology, and business and strategy can we have a more sustainable planet. PSC believes that deploying clean technologies provides a viable solution to solving the climate change crisis and creating sustainable development. By finding best in class technologies, utilizing innovative financial structures, and building the right partnerships in both the private and public sectors, PSC is bringing clean tech into emerging markets, developing countries, and cities around the world.



## A Great Choice for the Modern Global Venture

## OUR WORK

PSC offers over two decades of experience providing strategic business management services, sustainability consulting, and facilitating entry into emerging markets worldwide. Our team brings expertise across a wide range of industries and nations, building upon its proven phased and focused analytical approach to create innovative, targeted, and result-inducing solutions for its clients.

PSC helps companies to evaluate the green tech options in their industry, be it real estate, construction, manufacturing, or oil and gas, and then pursue the most beneficial projects that will generate revenue and create cost savings. Many green solutions are in the form of clean technologies that are harnessing the power of renewable materials and energy sources to dramatically reduce the use of natural resources and cut or eliminate emissions and wastes. These include solar PV, biomass, smart grids, micro grids, LEDs, wastewater and waste to energy through gasification and pyrolysis, and more.

Our team's knowledge of green technology, international environmental and energy legal issues, and regional political and business practices can assist clients with a strategic long-term approach for successful market entry and market capitalization. We leverage our strong networks throughout the public and the private sector, including relationships with trade associations, chambers of commerce, and members of government to accelerate growth, sales, and brand recognition.

[clean-futures.com](http://clean-futures.com)



## **GULF COOPERATION COUNCIL (GCC) MIDDLE EAST NORTH AFRICA (MENA)**

Many leaders in the GCC have realized the vital need to diversify away from a hydrocarbon-based economy. We are providing best in class green solutions from the US to implement innovative waste to energy, energy efficiency, renewable energy, and water desalination technologies across many verticals. With the surging population and increased energy demand in the Gulf, coupled with GCC's financial resources to implement new solutions, US technology products and services will be key to achieving sustainable development and security.

### **Development Fueled By Green Solutions - The New Revenue Generation Model**



#### **PSC'S SERVICES**

##### **(1) Strategic Business Management**

- (a) Develop business models
- (b) Optimize management and operational efficiency
- (c) Tactical market entry strategy

##### **(2) Business Development and Sales**

- (a) Customer identification and facilitation of relationships
- (b) Partnership due diligence
- (c) Negotiate contracts for sales of products and services

##### **(3) Marketing and Public Relations**

- (a) Develop marketing strategies and create marketing plans
- (b) Craft public relations strategies
- (c) Manage social media campaigns

##### **(4) Financial Advisory**

- (a) Raise capital (debt, equity, project finance, grants)
- (b) Financing mechanisms (tax incentives, development loans, EB-5)
- (c) Carbon credits and trading

##### **(5) Legal, Policy, and Regulatory Affairs**

- (a) Licensing and patent protection
- (b) Set up joint ventures or reselling structures
- (c) Government relations to advocate for beneficial policies

**Your organization, Greener.**

## REPRESENTATIVE PROJECTS

**Extreme Energy Solutions** (Jordan / Oman / India) - Facilitate the market entry and sales for SMART Emissions Reducer, a component part placed on a vehicle's internal combustion engine that reduces GHG emissions by 80-90% and increases fuel economy by up to 15%. Met with high-level government officials and industry leaders from Jordan and Oman during trade and diplomatic delegation visits to the US sponsored by the US and Middle East country governments. Research business capabilities and opportunities, provide strategic guidance, and negotiate contract terms for pilot projects and partnerships.

**Akula Energy** (USA / India) – Work to gain pre-approval of a \$6M loan from the Overseas Private Investment Corporation (OPIC) for a Bio-Compressed Natural Gas (Bio-CNG) project in Uttar Pradesh, India. This project preserves and improves agricultural lands that have been damaged by harmful cultivation practices, manages the tons of agricultural waste that arise from those practices, provides access to inexpensive energy in the form of electricity and fuel, and creates green jobs.

**P3GM** (USA) - Help to close a several million dollar long-term contract for a public private partnership with the City of West Palm Beach, Florida to provide green technologies.

**HGE** (USA / Korea / Philippines) - Serve as the carbon credits and trading adviser for a high temperature conversion of waste (HTCW) technology deployment.

**Natural Resources Defense Council** (USA) – Research and draft portions of the Community Fracking Defense Report focused on hydraulic fracturing state law permitting and disclosure issues in Wyoming, Texas, Pennsylvania, and Oklahoma.

**Carbon War Room** (Aruba / Samoa) - Serve as the United Nations expert and a fundraising coordinator for renewable energy projects for “Smart Island Economies.”

*“Sonali has excellent networking skills, going above and beyond the call of duty, always following through, and shows a deep desire to continue to learn and immerse herself in the issues. She has demonstrated an abiding passion for environmental protection, and her enthusiasm for her work and issues is unwavering.”*

Duncan Currie,  
Pew Environment Group

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E. [info@clean-futures.com](mailto:info@clean-futures.com)

P. (202) 460-2229

W. [clean-futures.com](http://clean-futures.com)

1 Northside Piers, Unit 16A

Brooklyn, NY 11249, USA



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[clean-futures.com](http://clean-futures.com)

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